

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Released of Advertisement in Travel Trade Journal (TTJ) monthly magazine- PATA Special issue, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Release an amount of Rs.1,50,000/- excluding taxes (Rupees One Lakh Fifty Thousand+taxes) for September, 2015 issue -- Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 680

Dated: 03/12/2015
Read the following:

1. From M/s. Sampan Media Pvt Ltd., New Delhi.
2. Govt.Lr.No.2900/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.05-09-2015.
3. Invoice No.15-16/437, of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, Dated:10-09-2015.

* * *

ORDER:

In the letter 1st read above, M/s. Sampan Media Pvt Ltd., New Delhi, has requested to release an advertisement in Travel Trade Journal (TTJ) monthly magazine- PATA Special issue, for one page advertisement + one page advertorial at a negotiation cost of Rs.1,50,000/- + taxes as applicable. Accordingly, Government have issued a work order, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, an empanelled agency with the department, for the same, vide reference 2nd read above.

2. In the reference 3rd read above, M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,53,150/- (Rupees One Lakh Fifty Three Thousand One Hundred Fifty only) including taxes, for the above said purpose and requested the Government for arranging payment.

3. The Government, after careful examination of the matter hereby accord and release an amount of Rs.1,53,150/- (Rupees One Lakh Fifty Three Thousand One Hundred Fifty only) including taxes, towards publication of Full Page (colour) advertisement + one page advertorial in Travel Trade Journal (TTJ) monthly magazine- PATA Special issue, for the month of September, 2015 issue, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	Emgee Square, M.G Road, Ernakulam, Kochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICICI0000010

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER